

Using Social Media to support research



Tuesday 27th January (1.30pm – 5pm)
Tuesday 24th February (1.30pm – 5pm)
Tuesday 21st April (1.30pm – 5pm)
Chairmans Suite, Macron Stadium, Bolton.

The use of social media in supporting and facilitating research networks and as an integral part of the research process is increasing. The “Power in Your Pocket” workshop at our Lets Talk Research conference generated a great deal of interest and to develop this work we are running a programme of linked workshops to support the development of a north west community of researcher who can take advantage of the technology available to them to support their research and develop networks.

Who should apply?

We are seeking a group of early career researchers working in or into the NHS in the NW who want to develop their skills and expertise in using social media. You must be able to attend all 3 workshops and be committed to, between workshops, applying your learning to host or participate in twitter chats and google hangouts which will be open to the wider research community. It is important to note that this programme is about working with us to build a social learning research community as well as developing your own skills.

Workshop 1 - Building communities and sharing learning

This session will take the group beyond social media for personal use into the facilitation of learning and sharing networks and communities. Its focus will be on:

- Twitter & advanced social media tools (scheduling tweets, managing multiple accounts, twitter to support networks)
- Getting involved in (and facilitating) conversations e.g. twitter chats
- Capturing and sharing content (curation) using Storify, slideshare, Pinterest, Scribd etc)

The group will be challenged to run a number of twitter chats to explore the potential impact

of social media and technology on their research work.



Workshop 2 - Hangouts and workflow

This session will firstly help you to build powerful workflows and personal curation systems to capture, store and retrieve online research effectively. Secondly it will explore the power of video publishing & webinars as social learning tools using the Google Hangouts platform. You will get to know the basics of making a great hangout recording, how to use hangouts as a collaboration tool and how to live broadcast publish and share your work.

The group will be challenged to broadcast a number of Hangouts to share key R&D experience and learning.



Workshop 3 - A Social Network for researchers master class

This session will provide an opportunity for consolidation trouble shooting and fine tuning and will also give you an opportunity to hear from Kandy Woodfield <http://www.natcen.ac.uk/about-us/people/staff/kandy-woodfield> a leading Social Researcher who actively uses social media as a tool for developing research networks and research practice.

As part of the programme the delegates will be challenged to use their newly found skills to capture and share their experience of the 3rd workshop.

Cost

There is a small charge of £30 for this programme of workshops

Please note places on the workshop are limited to 25. To request an application form please contact Leanne.gregory@researchnorthwest.nhs.uk

Closing date for applications Monday 5th January 2015 or before if places have been allocated.

